



Degree Programs

Full Sail University is dedicated to helping creative students follow their dreams in the entertainment and media industry. Whether you're passionate about music, art and design, web and technology, filmmaking, or the business behind entertainment, an education at Full Sail University can prepare you for a career path doing what you love.



Art & Design

- **Computer Animation - Bachelor's Degree**
In this program, students learn what it takes to work on a variety of projects – from animated films and television series, to video games and motion graphics.
- **Digital Arts & Design - Bachelor's Degree**
Students learn art fundamentals combined with the design industry's current technology, giving them the skills to create powerful images for entertainment, advertising, branding, and the web.
- **Graphic Design - Bachelor's Degree**
Students learn how to meet deadlines and work within specific creative demands while producing high-end design work in a variety of formats.
- **Media Design - Master's Degree**
In this program, students go through a full-scale branding project – learning how to identify client needs, develop well-researched creative work, and craft an effective path.



Business

- **Business Intelligence - Master's Degree**
Students learn how to collect, analyze, and interpret Big Data using a variety of tools and technologies – allowing them to demonstrate their abilities as business intelligence professionals.
- **Digital Marketing - Bachelor's Degree, Master's Degree, Graduate Certificate**
Undergraduate students learn the fundamentals of marketing, plus the tools and tactics to connect with audiences through all online media channels. Graduate students use practical applications and advanced techniques to master search engine optimization, online branding, social networks, and more.
- **Entertainment Business - Bachelor's Degree, Master's Degree**
Undergraduate students use case studies and in-depth research of various companies to gain a better understanding of what makes a successful business thrive. Graduate students learn the fundamentals of marketing, plus the tools and tactics to connect with audiences through all online media channels.
- **Innovation & Entrepreneurship - Master's Degree**
This program leads students from the initial conceptual stage of a tech or creative product service, all the way to a full-fledged business plan that can be pitched to potential investors.
- **Music Business - Bachelor's Degree**
Students learn about roles in the industry through music-specific subjects like artist management, music copyright and publishing, and record label development.

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Film

- **Digital Cinematography - Bachelor's Degree**
Students learn traditional filmmaking while using technological tools that can be used in everything from independent newsgathering and documentary filmmaking, to commercial production and web video.
- **Film - Bachelor's Degree**
Students gain hands-on experience working each position on set on a variety of filmmaking projects, enabling them to get a feel for the role that each crewmember plays in production.
- **Film Production - Master's Degree**
Students receive an advanced education in behind-the-scenes filmmaking, working in teams to complete real films, while focusing on fundamentals such as storytelling, visual aesthetics, and technical roles.



Games

- **Game Art - Bachelor's Degree**
Students learn the fundamentals of interactive graphics development – including character creation, environment and prop creation, the game production pipeline, in-game effects, and animation.
- **Game Design - Bachelor's Degree, Master's Degree**
Undergraduate students learn production processes used by top studios to design and produce best-selling games while also honing their skills by studying the building blocks of narrative design. Graduate students learn core concepts in teamwork and leadership, project development, design and prototyping, and marketing, as well as grounding in different types of software.
- **Game Development - Bachelor's Degree**
Students master the technology and tools necessary to develop and program single and multiplayer video games for gaming consoles, personal computers, and networks.
- **Mobile Gaming - Master's Degree**
Students explore the production processes used to produce content for mobile gaming platforms, such as character sketches, level design, story development, and other creative elements.



Communications

- **Creative Writing - Bachelor's Degree**
Students hone their writing skills through a variety of exercises, assignments, and projects that prepare them to meet the needs of an industry.
- **Creative Writing - Master's Degree**
Students learn the skills to pursue professional creative writing careers within the world of entertainment while exploring the art of storytelling and the language of different media outlets.
- **Instructional Design & Technology - Master's Degree, Graduate Certificate**
Students explore how to create, improve, and implement multimedia instructional tools that will inspire and engage audiences, while also building a solid instructional design foundation.
- **Media Communications - Bachelor's Degree, Undergraduate Certificate**
Students build skills in written and verbal communication and learn how to navigate current and emerging channels, such as Facebook and Twitter, on behalf of the brands and organizations they represent.
- **New Media Journalism - Master's Degree**
Students learn a practical working knowledge of media delivery channels, allowing them to create the kind of dynamic news content that's reaching today's audiences.
- **Public Relations - Master's Degree**
Students gain a solid grasp on the foundations of traditional PR methods, while also helping them plan, research, execute, and evaluate effective PR media plans.



Music & Recording

- **Audio Production - Bachelor's Degree**
Students gain a foundation in audio basics before exploring networking, project management, and client-relation skills needed to thrive in the industry.
- **Music Production - Bachelor's Degree**
Students develop an understanding of contemporary music hardware and software technology by creating their own songs, scores, and soundtracks.
- **Recording Arts - Bachelor's Degree**
Students develop the skills they need to get their hands on the controls in one of our industry-standard recording facilities.
- **Show Production - Bachelor's Degree**
Students gain an in-depth and hands-on education while working on concerts and live shows while also learning program lighting systems and how to install proper audio and visual components.

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Sports

- **Entertainment Business - Master's Degree** *with a Sports Management Elective Track*
Students learn an advanced business education that addresses the specific needs of the sports industry while using that knowledge to develop your own business plan.
- **Sportscasting - Bachelor's Degree** *Dan Patrick School of Sportscasting*
This program prepares aspiring talent for the communication and production needs of tomorrow's sports media landscape – with an emphasis on hands-on experience and professional mentorship.
- **Sports Marketing & Media - Bachelor's Degree**
This program is designed to help students learn the principles of marketing while using new media strategies to help sports organizations reach fans.



Technology

- **Computer Science - Bachelor's Degree**
Students learn the design, development, and implementation of software-based solutions and products for business, entertainment, and consumer markets.
- **Cybersecurity - Bachelor's Degree**
This program prepares students to defend against cybercrime, protect data, and learn the business and tech culture skills they need to be professionally successful.
- **Information Technology - Bachelor's Degree**
Students learn various tools and scripting languages involved in managing software-defined data centers (clouds), and explores topics including security, API use, and system management.
- **Mobile Development - Bachelor's Degree**
Students learn the skills of mobile development by teaching them how to concept, code, deploy, and market mobile applications for companies and various organizations.
- **Simulation & Visualization - Bachelor's Degree**
This program familiarizes students with the technical and critical thinking skills needed to study, architect, develop, and test simulation and visualization systems.
- **Web Design & Development - Bachelor's Degree**
This program equips students with the essential software, programming, and design knowledge needed to create dynamic websites to meet the needs of your client.

● CAMPUS PROGRAM

● CAMPUS & ONLINE

● ONLINE PROGRAM



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